	High probability	Medium probability	Low probability
High impact	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3
Medium impact	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3
Low impact	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3	1. business 1 2. business 2 3. business 3 1. product 1 2. product 2 3. product 3